



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:
 Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	103575-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/04/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103575
Alt Order #	06828900
Deal #	
Order Flight	08/29/12 - 09/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		08/27/12 to 09/02/12	3x		--WTF--				
	KSNV			W	08/29/12	:30	5:48 AM		DH-08-14-12-07-H Facts	\$400.00		1
	KSNV			Th	08/30/12	:30	5:48 AM		DH-8-13-12-6 HD GAS	\$400.00		3
	KSNV			F	08/31/12	:30	5:58 AM		DH-08-14-12-07-H Facts	\$400.00		2
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/03/12 to 09/09/12	2x		MT-----				
	KSNV			M	09/03/12	:30	5:20 AM		DH-08-30-08-H Our Turn	\$400.00		1
	KSNV			Tu	09/04/12	:30	5:07 AM		DH-08-30-08-H Our Turn	\$400.00		2
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		08/27/12 to 09/02/12	1x		--W----				
	KSNV			W	08/29/12	:30	6:08 AM		DH-8-13-12-6 HD GAS	\$700.00		1
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/03/12 to 09/09/12	1x		M-----				
	KSNV			M	09/03/12	:30	6:52 AM		DH-08-30-08-H Our Turn	\$700.00		1
5	KSNV	Today Show	658a-9am		09/03/12 to 09/09/12	1x		-T-----				
	KSNV			Tu	09/04/12	:30	8:34 AM		DH-08311208H Wrong	\$1,400.00		1
6	KSNV	Today Show	658a-9am		08/27/12 to 09/02/12	1x		----T---				
	KSNV			Th	08/30/12	:30	8:29 AM		DH-08-14-12-07-H Facts	\$1,400.00		1
7	KSNV	M-F Today Show II	9-10a		08/27/12 to 09/02/12	2x		--W-F--				
	KSNV			W	08/29/12	:30	9:56 AM		DH-08-14-12-07-H Facts	\$500.00		1
	KSNV			F	08/31/12	:30	9:28 AM		DH-08-14-12-07-H Facts	\$500.00		2

The actual broadcast information shown on this invoice was taken from the Official program log.

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Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	103575-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/04/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103575
Alt Order #	06829900
Deal #	
Order Flight	08/29/12 - 09/04/12

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	M-F Today Show II	9-10a								
				to							
				09/03/12 to 09/09/12	1x	-T-----					
				Tu	09/04/12	:30	9:58 AM	DH-08-30-08-H Our Turn	\$500.00		1
9	KSNV	Today 4th Hour	10am-11am								
				to							
				09/03/12 to 09/09/12	2x	-T-----					
				Tu	09/04/12	:30	10:45 AM	DH-08-30-08-H Our Turn	\$325.00		1
				Tu	09/04/12	:30	10:58 AM	DH-08311208H Wrong	\$325.00		2
10	KSNV	Today 4th Hour	10am-11am								
				to							
				08/27/12 to 09/02/12	3x	--WTF--					
				W	08/29/12	:30	10:51 AM	DH-08-14-12-07-H Facts	\$325.00		1
				Th	08/30/12	:30	10:29 AM	DH-08-14-12-07-H Facts	\$325.00		2
				F	08/31/12	:30	10:29 AM	DH-08-14-12-07-H Facts	\$325.00		3
11	KSNV	Noon News	12-1230pm								
				to							
				08/27/12 to 09/02/12	2x	---TF--					
				Th	08/30/12	:30	12:15 PM	DH-08-14-12-07-H Facts	\$425.00		2
				F	08/31/12	:30	12:13 PM	DH-8-13-12-6 HD GAS	\$425.00		1
12	KSNV	Noon News	12-1230pm								
				to							
				09/03/12 to 09/09/12	1x	-T-----					
				Tu	09/04/12	:30	12:08 PM	DH-08-30-08-H Our Turn	\$425.00		1
13	KSNV	M-F Early News	5-630p								
				to							
				09/03/12 to 09/09/12	4x	MT-----					
				M	09/03/12	:30	5:15 PM	DH-8-13-12-6 HD GAS	\$1,000.00		4
				M	09/03/12	:30	6:15 PM	DH-08-30-08-H Our Turn	\$1,000.00		1
				Tu	09/04/12	:30	5:15 PM	DH-08311208H Wrong	\$1,000.00		2
				Tu	09/04/12	:30	6:28 PM	DH-08-30-08-H Our Turn	\$1,000.00		3

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Product	HELLER FOR SENATE
Estimate Number	

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Invoice Period	08/27/12 - 09/04/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103575
Alt Order #	06829900
Deal #	
Order Flight	08/29/12 - 09/04/12

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
14	KSNV	M-F Early News	5-630p									
				to								
	KSNV	M-F Early News	5-630p	08/27/12 to 09/02/12	6x	--WTF--						
	KSNV	M-F Early News	5-630p	08/29/12	30	5:18 PM	08-13-12-6	HD GAS		\$1,000.00		1
	KSNV	M-F Early News	5-630p	08/29/12	30	6:28 PM	08-14-12-07-H	FACTS		\$1,000.00		6
	KSNV	M-F Early News	5-630p	08/30/12	30	5:29 PM	08-13-12-6	HD GAS		\$1,000.00		2
	KSNV	M-F Early News	5-630p	08/30/12	30	6:11 PM	08-14-12-07-H	FACTS		\$1,000.00		5
	KSNV	M-F Early News	5-630p	08/31/12	30	5:29 PM	08-14-12-07-H	FACTS		\$1,000.00		3
	KSNV	M-F Early News	5-630p	08/31/12	30	6:28 PM	08-14-12-07-H	FACTS		\$1,000.00		4
15	KSNV	M-F Wheel of Fortune	7-730pm									
				to								
	KSNV	M-F Wheel of Fortune	7-730pm	08/27/12 to 09/02/12	1x	----F--						
	KSNV	M-F Wheel of Fortune	7-730pm	08/31/12	30	7:19 PM	08-14-12-07-H	FACTS		\$1,000.00		2
16	KSNV	M-F Wheel of Fortune	7-730pm									
				to								
	KSNV	M-F Wheel of Fortune	7-730pm	09/03/12 to 09/09/12	2x	MT-----						
	KSNV	M-F Wheel of Fortune	7-730pm	09/03/12	30	7:08 PM	08-30-08-H	OUR TURN		\$1,000.00		1
	KSNV	M-F Wheel of Fortune	7-730pm	09/04/12	00					\$1,000.00	See MG 16.3	2
	KSNV	M-F Wheel of Fortune	7-730pm	09/04/12	30	10:11 PM	08-08-11-208H	WRONG		\$1,000.00	MG for 16.2 09/04	3
17	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-11p									
				to								
	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-11p	09/03/12 to 09/09/12	2x	MT-----						
	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-11p	09/03/12	30	7:55 PM	08-30-08-H	OUR TURN		\$800.00		1
	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-11p	09/04/12	00					\$800.00	See MG 17.3	2
	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-11p	09/04/12	30	10:46 PM	08-08-30-08-H	OUR TURN		\$800.00	MG for 17.2 09/04	3
18	KSNV	Face to Face in PRIME	8-11pm									
				to								
	KSNV	Face to Face in PRIME	8-11pm	08/27/12 to 09/02/12	1x	----F--						
	KSNV	Face to Face in PRIME	8-11pm	08/31/12	30	7:36 PM	08-13-12-6	HD GAS		\$800.00		3
19	KSNV	Face to Face w/ J. Ralston	730-758pm									
				to								
	KSNV	Face to Face w/ J. Ralston	730-758pm	09/03/12 to 09/09/12	2x	MT-----						
	KSNV	Face to Face w/ J. Ralston	730-758pm	09/03/12	30	7:55 PM	08-30-08-H	OUR TURN		\$800.00		1
	KSNV	Face to Face w/ J. Ralston	730-758pm	09/04/12	00					\$800.00	See MG 17.3	2
	KSNV	Face to Face w/ J. Ralston	730-758pm	09/04/12	30	10:46 PM	08-08-30-08-H	OUR TURN		\$800.00	MG for 17.2 09/04	3
19	KSNV	M-F News 3 at Eleven	11pm-1135pm									
				to								
	KSNV	M-F News 3 at Eleven	11pm-1135pm	08/27/12 to 09/02/12	1x	----F--						
	KSNV	M-F News 3 at Eleven	11pm-1135pm	08/31/12	30	7:36 PM	08-13-12-6	HD GAS		\$800.00		3

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Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

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Station	KSNV
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Billing Calendar	Broadcast
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IDB #	
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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	KSNV	M-F News 3 at Eleven	11pm-1135pm		08/27/12 to 09/02/12	1x	---T---				
				Th	08/30/12	:30	11:24 PM	DH-8-13-12-6 HD GAS	\$1,100.00		1
20	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	1x	M-----				
				M	09/03/12	:30	11:11 PM	DH-8-13-12-6 HD GAS	\$1,100.00		1
21	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		08/27/12 to 09/02/12	2x	-----SS				
				Sa	09/01/12	:30	11:15 PM	DH-8-30-08-H OUR TURN	\$1,100.00		1
				Su	09/02/12	:30	11:25 PM	DH-8-13-12-6 HD GAS	\$1,100.00		2
22	KSNV	News 3 Sunrise SATURDAY	6a-7a		08/27/12 to 09/02/12	1x	-----S-				
				Sa	09/01/12	:30	6:54 AM	DH-8-30-08-H OUR TURN	\$350.00		1
23	KSNV	Sa-Su Early News	5pm-630pm		08/27/12 to 09/02/12	2x	-----SS				
				Sa	09/01/12	:30	6:17 PM	DH-8-13-12-6 HD GAS	\$650.00		1
				Su	09/02/12	:30	5:27 PM	DH-8-30-08-H OUR TURN	\$650.00		2
24	KSNV	Sunday Today	7a-8am		08/27/12 to 09/02/12	1x	-----S				
				Su	09/02/12	:30	7:56 AM	DH-8-30-08-H OUR TURN	\$625.00		1
25	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		08/27/12 to 09/02/12	1x	-----S				
				Su	09/02/12	:30	11:57 PM	DH-8-30-08-H OUR TURN	\$400.00		1
26	KSNV	Noon News	12-1230pm		08/27/12 to 09/02/12	1x	-----S				
				Su	09/02/12	:30	11:57 PM	DH-8-30-08-H OUR TURN	\$400.00		1

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--W----

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
26	KSNV	Noon News	12-1230pm		08/27/12 to 09/02/12	1x					
	KSNV			W	08/29/12	:30	12:28 PM	DM-08-14-12-07-H Facts	\$425.00		1
27	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-		08/27/12 to 09/02/12	1x	--WT---				
	KSNV			W	08/29/12	:30	10:13 PM	DM-08-14-12-07-H Facts	\$1,000.00		1
28	KSNV	Face to Face in PRIME	8-11pm		08/27/12 to 09/02/12	2x	--WT---				
	KSNV			W	08/29/12	:30	10:59 PM	DM-08-14-12-07-H Facts	\$800.00		2
	KSNV			Th	08/30/12	:30	10:45 PM	DM-08-14-12-07-H Facts	\$800.00		1
29	KSNV	Today 4th Hour	10am-11am		09/03/12 to 09/09/12	1x	MT-----				
	KSNV			Tu	09/04/12	:30	10:29 AM	DM-08311208H Wrong	\$325.00		1
Aired Spots 50											

Gross Total **\$36,425.00**
 Agency Commission **\$5,463.75**
 Net Amount Due **\$30,961.25** Payment Terms 30 Days

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